Scrum
PPDV
Professional Product Discovery and Validation™ Certification

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Question: 1

What is the most effective way to ensure stakeholders support the product vision?
Response:

A. Involve stakeholders early and often in vision development
B. Limit stakeholder involvement to quarterly reviews
C. Focus on technical deliverables instead of customer outcomes
D. Assign stakeholder engagement tasks solely to the Scrum Master

Answer: A

Question: 2

When running experiments to test product improvements, it's crucial to define clear _____ to measure success.
Response:

A. Metrics
B. Milestones
C. Requirements
D. Features

Answer: A

Question: 3

Which of the following techniques best helps align the product vision with customer needs?
Response:

A. Establishing rigid project milestones
B. Conducting stakeholder meetings monthly
C. Creating customer personas based on real-world data
D. Holding weekly development team stand-ups

Answer: C

Question: 4

What is the primary goal of conducting an A/B test during product development?
Response:

A. To determine the fastest development path
B. To compare customer preferences for different features
C. To enhance team collaboration
D. To prioritize technical debt reduction

Answer: B

Question: 5

Who is typically responsible for defining the product vision in Scrum?
Response:

A. Scrum Master
B. Product Owner
C. Development Team
D. Agile Coach

Answer: B

Question: 6

A clear product vision should be _____ to ensure all stakeholders understand its intent.
Response:

A. Comprehensive
B. Complex
C. Concise
D. Flexible

Answer: C

Question: 7

A key advantage of validating product ideas through incremental development is reducing _____ before scaling the solution.

Response:

A. Technical debt
B. Market risk
C. Development effort
D. Stakeholder involvement

Answer: B

Question: 8

The best way to validate your product vision is to _____.
Response:

A. Rely on internal feedback only
B. Conduct experiments and gather user feedback
C. Focus on the fastest development path
D. Compare the vision to competitor offerings

Answer: B

Question: 9

Who is primarily responsible for maintaining the product strategy in Scrum?
Response:

A. Scrum Master
B. Development Team
C. Product Owner
D. Business Analyst

Answer: C

Question: 10

Which stakeholders should be included when defining a product vision?
(Choose two)
Response:

A. Development Team
B. Customer Representatives
C. Legal Team

D. Data Center Engineers

Answer: A,B

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