Salesforce

CRT-160

Salesforce Pardot Specialist

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Question: 1

Select available Social Posting Connectors

A. Facebook
B. Twitter
C. LinkedIn
D. Zone
E. WhatsApp
F. Instagram
G. Tumblr

Answer: A B C

Question: 2

Select available Webinar Connectors

A. Webex
B. WebinarJam
C. ReadyTalk
D. GoToWebinar
E. Demio
F. ClickMeeting

Answer: A C D

Question: 3

Select available User Roles

A. Administrator
B. Sales User
C. Marketing Manager
D. CD Marketing

E. Sales
F. Sales Manager

Answer: A D E F

Question: 4

Select Assets that allow to Adjust prospects score

A. Automation Rules
B. Segmentation Rules
C. PI Completion Actions
D. Engagement Programs
E. Tables

Answer: A C D

Question: 5

Can Marketing both Import and Export Prospects?

A. True
B. False

Answer: A

Question: 6

Is it possible for many users to edit exact same Email Template simultaneously?

A. True
B. False

Answer: B

Question: 7

How many CRM connectors can be active simultaneously in Pardot?

A. One each type
B. Many, but only Salesforce
C. One
D. There are no restrictions about that

Answer: C

Question: 8

How many Social Posting Connectors is it possible to create

A. You can create as many Social Posting connectors as you want
B. One each type
C. Many but only one type
D. You can't use any Social Posting connector

Answer: A

Question: 9

How many scheduled Engagement Programs is it possible to have

A. 5
B. 3
C. 10
D. 15

Answer: C

Question: 10

How many Engagement Programs can run at one time

A. Always 100
B. Pardot Growth Edition: 20 Pardot Plus Edition: 100 Pardot Advanced Edition: 200
C. Pardot Growth Edition: 100 Pardot Plus Edition: 150 Pardot Advanced Edition: 200
D. Pardot Growth Edition: 20 Pardot Plus Edition: 50 Pardot Advanced Edition: 100

Answer: B

Question: 11

A. Repeat Rule
B. Automation Criteria
C. Repeat Settings
D. Loop Settings

Answer: A

Question: 12

What is available to choose within Repeat Rule

A. Days before eligible to repeat rule
B. Limit rule matches
C. Certain Prospects
D. Repetition Order

Answer: A B

Question: 13

How many Scoring Categories is it possible to create

A. 25
B. 100
C. 15
D. 50

Answer: D

Question: 14

It is possible to assign certain Prospect to selected Scoring Category

A. True
B. False

Answer: B

Question: 15

How often does Pardot check for changes in Salesforce

A. 5 minutes
B. 1 hour
C. 2 minutes
D. 10 minutes

Answer: C

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