Salesforce ein-Next-Best-Action-Accredited-Profes

Salesforce Certified Einstein Next Best Action Accredited Professional



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Question: 1

Can the Einstein NBA element be displayed in Classic Salesforce pages?

A. Yes

B. No

Answer: B

Question: 2

Recommendations are stored in standard records, saved as data in the Salesforce Database.

A. TRUE

B. FALSE

Answer: A

Question: 3

Complete the sentence: "In Flow Builder, you define which recommendations are displayed by making sure that they're in the collection variable at the end of the flow."

- A. approvedRecommendation OR discardedRecommendation
- B. outputRecommendations
- C. responseRecommendations
- D. Recommendations c

Answer: B

Question: 4

What Flow element must be used when building an Einstein NBA Strategy if the objective is to take a list of recommendations and set one of them to be the first one to display?

- A. Assign
- **B.** Collection Filter

- C. Edit Records
- D. Get Records
- E. Collection Sort

Answer: E

Question: 5

Which tool must be used to build Strategies if the user whishes those strategies and recommendations appear in External sites?

- A. Flow Builder
- B. Strategy builder

Answer: B

Reference: https://docs.citrix.com/en-us/citrix-adc/current-release/appexpert/policies-andexpressions/introduction-to-policies-and-exp/classic-and-advanced-policy.html

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