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Design Thinking Professional Certificate



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Question: 1

What does 'defining' mean?

- A. A summary of your project.
- B. To identify what your goals are.
- C. The generation of radical design alternatives.

The synthesis of your empathy findings and understanding of consumer needs into a specific and meaningful project.

Answer: C

Question: 2

What does it mean to focus on human values?

- A. Using your platform to educate them about ethics.
- B. Having empathy with the people, you are designing for and using their feedback to develop your idea further.
- C. Criticizing their decisions and teaching them what their values should be.
- D. Making it seem like you care about what users think but doing what you think is best.

Answer: B

Question: 3

What is the final stage of a human-centered design approach?

- A. Testing.
- B. The Prototype mode.
- C. Empathy.
- D. Ideation.

Answer: A

Question: 4

What is, 'Radical Collaboration'?

- A. Bringing together innovators with diverse viewpoints and forcing them to work on what you think is the right approach.
- B. Bringing together innovators with diverse viewpoints and prompting them to fight with each other to see which one wins.
- C. Taking everyone's advice but doing what you think is right.
- D. Bringing together innovators with diverse viewpoints and enabling groundbreaking ideas and solutions through harvesting diversity.

Answer: D

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