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Salesforce
B2B-Commerce-Administrator
B2B Commerce for Administrators Accredited Professional

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Product Version

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Latest Version: 14.0

Question: 1

Which three options does an Administrator have for adding content to a Product out of the box?

A. Only one Product Detail Image
B. One or more Attachments
C. Up to eight Product Detail Images
D. Only one Product List Image
E. One or more Product Banner Images

Answer: B, C, E

Explanation:
In Salesforce B2B Commerce, administrators can enhance product pages by adding various types of content. Out of the box, the options include:
B) One or more Attachments: Administrators can attach multiple files to a product. These attachments can include manuals, specifications, or additional information relevant to the product.
C) Up to eight Product Detail Images: This allows for a more comprehensive display of the product from different angles or in different use cases, enhancing the buyer's understanding and visualization of the product.
E) One or more Product Banner Images: These can be used to highlight key features, promotions, or any other important information related to the product at the top of the product page.
These features are designed to provide a rich, informative, and engaging product experience for the buyers, directly out of the box, without the need for custom development.

Question: 2

An Administrator would like for their content collections to automatically update when new content is added.
Which two steps should the Administrator take to implement this?

A. Create Content Rule records and associate them to a collection.
B. Create a Dynamic Content Collection.
C. Create criteria rules to filter content.
D. Create an Automated Collection.

Answer: A, B

Explanation:
To ensure content collections automatically update with new content, an administrator should:
A) Create Content Rule records and associate them to a collection: Content Rules define criteria for content inclusion, ensuring that new content meeting these criteria is automatically added to the collection.
B) Create a Dynamic Content Collection: Unlike static collections, dynamic collections automatically update based on predefined rules or criteria, ensuring the collection stays current with the latest content without manual intervention.
This setup allows for a more dynamic and responsive content management approach, where collections reflect the most current content relevant to the defined criteria, enhancing the user experience and content relevance.

Question: 3

An Administrator at Universal Containers (UC) wants to supply buyers with product-related information. Which two content types can an admin use to provide buyers with product-related information?

A. Document
B. File
C. Asset
D. Image

Answer: A, D

Explanation:
To provide product-related information, an administrator can use:
A) Document: This could include product manuals, specifications, or any other document that provides detailed information about the product.
D) Image: High-quality images can be used to visually represent the product, its usage, or any specific features, contributing to a better understanding of the product for the buyer.
These content types are instrumental in delivering comprehensive product information, enhancing the buyer's journey by providing all necessary details to make an informed purchase decision.

Question: 4

Which status does CMS content need to be in to edit the record?

A. Review
B. Preproduction

C. Editable
D. Draft

Answer: D

Explanation:
CMS content must be in the D. Draft status to be editable. This status indicates that the content is in the initial stages of creation or modification and has not yet been finalized for publication. Draft status allows administrators to make changes before the content is reviewed, approved, and published, ensuring that only fully vetted and complete content is made available to end-users.

Question: 5

An Administrator needs to rebuild the Search Index in the B2B Commerce App.
What should the Administrator do next while on the store record page?

A. Click on the Search tile
B. Click on Community Settings
C. Click on Search Reindexing in the Quick Actions
D. Go to Search Reindex in Setup

Answer: C

Explanation:
To rebuild the Search Index in the B2B Commerce App, the Administrator should:
C) Click on Search Reindexing in the Quick Actions: This option directly initiates the reindexing process from the store record page, updating the search index to reflect the most current data across products, categories, and content, thereby improving search accuracy and performance.

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