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Adobe

AD0-E729

Adobe Commerce Business Practitioner Expert

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Product Version

✓ Up to Date products, reliable and verified.
✓ Questions and Answers in PDF Format.

Latest Version: 6.0

Question: 1

What criteria should be considered when setting up product categories in Adobe Commerce to enhance user navigation and SEO?
(Choose three)

A. The brand identity of the merchant
B. Keyword optimization in category names and descriptions
C. The physical layout of the merchant's store
D. Logical grouping of products based on customer preferences
E. Use of rich snippets and structured data

Answer: B,D,E

Question: 2

A company wants to offer a loyalty program that includes discounts and special offers for returning customers. Which feature in Adobe Commerce would you utilize to set up this program?

A. Price rules in the marketing section
B. Customer segmentation
C. Dynamic rule-based product relations
D. Promotions and gifting options

Answer: B

Question: 3

To configure a unique checkout process that includes gift wrapping options, an Adobe Commerce administrator should modify settings in the ___ section of the admin panel.

A. Design
B. Customers
C. Services
D. Sales

Answer: D

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Question: 4

Which features in Adobe Commerce help ensure that final pricing reflects promotional and volume discounts accurately?
(Choose three)

A. Special Price
B. Tiered Pricing
C. Cart Price Rules
D. Catalog Price Rules
E. Customer-specific pricing

Answer: B,C,D

Question: 5

For a holiday sale, a retailer plans to offer an additional 10% discount on all items that have already been marked down. Which pricing feature should they configure?

A. Cumulative Discounts
B. Catalog Price Rules
C. Cart Price Rules
D. Compound Discounts

Answer: C

Question: 6

What system integration method is recommended for Adobe Commerce to ensure real-time synchronization with an ERP system?

A. Batch data processing
B. Asynchronous messaging
C. Direct database integration
D. API-based integration

Answer: D

Question: 7

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In Adobe Commerce, which options are available for configuring gifting capabilities?
(Choose three)

A. Gift cards
B. Gift wrapping
C. Give messages
D. Gift returns
E. Gift notifications

Answer: A,B,C

Question: 8

To reduce the risk of data breaches, what advanced security feature should be enabled in Adobe Commerce?

A. IP whitelisting for admin access.
B. Frequent password rotations for customer accounts.
C. Lowering the session timeout settings.
D. Enabling guest checkout for all purchases.

Answer: A

Question: 9

How can a merchant in Adobe Commerce implement differential pricing strategies for different customer groups?

A. By setting up Customer Segments
B. Through Tiered Pricing
C. Using Customer Group Pricing
D. By modifying product attributes

Answer: C

Question: 10

When designing a system architecture for Adobe Commerce, what factors must be considered to ensure optimal performance and scalability?
(Choose three)

A. Server hardware specifications

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B. Choice of web server software
C. Multi-website, multi-store capabilities
D. Integration with external payment gateways
E. Implementation of caching mechanisms

Answer: A,B,E

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