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Adobe

AD0-E138

Adobe Experience Manager Business Practitioner Professional

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Question: 1

How does AEM Forms enhance business operations?
Response:

A. By allowing developers to create new Java-based applications
B. By enabling automation of content publishing workflows
C. By providing dynamic and interactive forms for data collection
D. By optimizing caching strategies in Dispatcher

Answer: C

Question: 2

Which two out-of-the-box Adobe Experience Manager features support adapting page layout without needing developer support, using only prebuilt drag-and-drop components?
(Choose two.)
Response:

A. Custom code packages
B. Core Components
C. Experience fragments
D. Editable Templates

Answer: B,D

Question: 3

On an e-news website, older content is reflected even if the content is updated with new articles on publisher. What might be the cause of this behavior?
Response:

A. The /invalidate section is not set in the dispatcher configuration
B. The Replication agent is not configured in the environment
C. The environment lacks proper client certificate authentication in the dispatcher configuration.
D. The publish instance deployment points the CDN to the author instance instead of the publish instance.

Answer: A

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Question: 4

A Business Practitioner is redesigning a corporate website that has grown to include multiple business units, each with its own set of services. The current structure is confusing for users. How should they design the new website hierarchy to represent the different business units and their offerings?
Response:

A. List all services and products on the homepage without categorization for quick access.
B. Create a main section for each business unit, with sub-sections for their respective services.
C. Merge all business unit pages into a single "Our Services" page for easier navigation.

Answer: B

Question: 5

What is the best way to upload bulk Assets to the AEM DAM?
Response:

A. Import Asset Metadata from the DAM Portal
B. Use the WebDav Framework for uploading a large number of assets on the environment
C. Import the Assets Zip file on the DAM console
D. Use the HTTP Asset Upload Servlet for uploading assets on the environment

Answer: B

Question: 6

Which condition is mandatory to track AEM data in Adobe Analytics?
Response:

A. Data Center URL property on Adobe Analytics Http Client Configuration should be filled.
B. Adobe Analytics account needs to be assigned to the Web Service Access user group.
C. Adobe Analytics account needs to be defined as a system user.
D. Adobe Experience Manager must be configured as a data source in Adobe Analytics.

Answer: B

Question: 7

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Which two statements regarding replication privileges are correct?
(Choose two.)
Response:

A. Allow replication rights have lower precedence than the Deny replication rights.
B. A user's replication privileges supersede a group's replication privileges.
C. A group's replication privileges supersede a user's replication privileges.
D. Any replication rights applied to a group apply to all the users in that group.

Answer: B,D

Question: 8

A company's website has grown significantly, and users are reporting difficulty finding specific information. The current structure has all pages under a single level. What approach will restructure the website hierarchy to improve user navigation?
Response:

A. Adding a search bar to the homepage without changing the current structure.
B. Merging all pages into a single, long scrolling page to simplify navigation.
C. Creating multiple sub-levels under the main categories to organize content more logically.

Answer: C

Question: 9

Which factors should be considered when integrating AEM with a third-party service?
(Choose two)
Response:

A. The API authentication method used by the third-party service
B. The ability to disable all AEM security configurations
C. The size of the AEM content repository
D. The API rate limits and performance impact

Answer: A,D

Question: 10

When an author locks a page, what are they restricting other users from doing?
Response:

A. Editing the page
B. Viewing the page
C. Previewing the lock page
D. Changing page permissions

Answer: A

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