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Topic: 1
Unified Scenario Simulation
Northwind Garden Centres Builds Its First SAP Analytics Cloud Story
Business Context
Northwind Garden Centres is a regional chain of garden and outdoor-living stores that has just adopted SAP Analytics Cloud. Until now the finance and sales teams have worked from spreadsheets emailed around each month. You have joined as their data analyst, and your job is to help them analyze sales in SAP Analytics Cloud and, before long, prepare next year's budget there too. The chain runs stores across several regions, and every regional manager wants the same numbers presented the same way. The teams are new to the tool and are looking to you to recommend the right way to do each thing rather than the first thing that works.
Analytics Goal
The sales team's first request is a shared view of sales performance across the regions that managers can open themselves, instead of waiting for a monthly spreadsheet. They want it to be reusable month after month, consistent for everyone, and eventually able to support planning. They would also like to stop going back to emailed spreadsheets once they start. They have asked you how best to build this in SAP Analytics Cloud.
Story Building
As you set the analysis up, several choices come up. The data can be built on a reusable modeled source or thrown together from a one-off file; managers want to compare regions at a glance, and they want regions that fall below target to stand out without someone coloring them by hand each month. You want the result to look clear and to hold up as the basis for planning later, not just to work once.
Working With Data
Once the analysis exists, the managers have everyday requests. One wants to look at only the current quarter; another wants the regions listed from the strongest seller to the weakest; and a third wants to see a margin figure that is not in the data but can be worked out from sales and cost. Each of these is a different kind of task, and you want to use the right tool for each rather than force one approach onto all three. The managers expect to make these adjustments themselves once you have shown them how.
Planning Start
With the analysis in place, attention turns to next year's budget. The finance team wants to try out different budget figures without disturbing the numbers everyone else is looking at, and then share them once they are agreed. They also want to type the budget figures in themselves across the months, and they are wondering whether they need anything elaborate to do so. They expect the budget work to build on the same kind of governed data the analysis uses, and they are keen not to over-complicate their first attempt at budgeting in the tool.
Advisory Aim
None of this is complicated, but the team is new and wants to start the right way. Your aim is to recommend, for each request, the SAP Analytics Cloud approach that is simple, reusable, and correct — so the chain's first analysis and its first budget are built on good habits rather than quick fixes.
Your assignment
You are the data analyst at Northwind Garden Centres, a regional chain new to SAP Analytics Cloud. The finance and sales teams want to move from emailed spreadsheets to shared analysis and, soon, their first budget in the tool. They rely on you to recommend, for each request, the SAP Analytics Cloud approach that is simple, reusable, and correct. Your task is to give the right advisory recommendation for each situation, reasoning from the team's goal to the appropriate feature or approach

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Question: 1

CHALLENGE 1 — Building a Clear, Reusable Sales Story

The sales team wants shared sales analysis that every manager can open themselves, reusable month after month, instead of waiting for an emailed spreadsheet.
As the data analyst, what should you recommend?

A. Have each manager use Data Analyzer to explore the numbers on their own each month.
B. Build a story that managers can open, so the analysis is reusable and consistent.
C. Export the figures to a spreadsheet and email it around as before.
D. Take a screenshot of the data each month and share the image with managers.

Answer: B

Explanation:
A story is the reusable, shareable analysis content in SAP Analytics Cloud, so building one gives every manager the same self-service view month after month. It matches the team's goal of consistent, reusable analysis. This moves them off emailed spreadsheets for good.

Question: 2

CHALLENGE 1 — Building a Clear, Reusable Sales Story

The analysis should be reusable, governed, and able to support planning later, rather than something thrown together once.
What should you recommend building the analysis on?

A. A one-off file uploaded just for this analysis.
B. A fresh file uploaded each month so the latest numbers are always used.
C. A reusable modeled source, so the analysis is governed and can support planning later.
D. Whatever emailed spreadsheet is most recent each month.

Answer: C

Explanation:
A modeled source is the governed, reusable foundation in SAP Analytics Cloud, and planning is built on a model, so basing the analysis on one serves both today's analysis and tomorrow's budget. It matches the goal of reusable, planning-ready content. It is the durable foundation.

Question: 3

CHALLENGE 1 — Building a Clear, Reusable Sales Story

Managers want regions that fall below target to stand out, without anyone coloring them by hand each month.
What should you recommend?

A. Use conditional formatting so below-target regions stand out automatically.
B. Color the underperforming regions by hand each month.
C. Filter the below-target regions out so only the good ones show.
D. Sort the regions so the weak ones fall to the bottom and leave it at that.

Answer: A

Explanation:
Conditional formatting highlights values by rule, so below-target regions stand out automatically every time the data refreshes, with no manual effort. It meets the request exactly. The highlighting maintains itself.

Question: 4

CHALLENGE 2 — Working With the Data in the Story

A manager wants to look at only the current quarter's data in the analysis.
What should you advise?

A. Sort the data so the current quarter appears at the top.
B. Apply a filter so only the current quarter's data is shown.
C. Delete the other quarters from the source so only this one remains.
D. Build a separate analysis for every quarter.

Answer: B

Explanation:
A filter narrows what is shown to just the data the manager wants, so filtering to the current quarter displays only that period while leaving the rest of the data intact. It matches the request precisely. The other periods remain available when needed.

Question: 5

CHALLENGE 2 — Working With the Data in the Story

A manager wants the regions listed from the strongest seller to the weakest.
What should you advise?

A. Filter out the lower-selling regions so the order looks right.
B. Apply conditional formatting to the top-selling regions.
C. Sort the regions by sales from highest to lowest.
D. Re-type the regions in order by hand.

Answer: C

Explanation:
Sorting orders the regions by a chosen measure, so sorting by sales from highest to lowest lists them exactly as the manager wants while keeping every region present. It is the tool made for ordering. The order updates as the data does.

Topic: 2
Micro Skill Drill Exam

Question: 6

An education services company has grown its SAP Analytics Cloud tenant to hundreds of stories, models, and ad-hoc views created by many analysts, and finding the right content has become slow and error-prone. A new data analyst joins and is asked to help impose order so colleagues can reliably locate the governed monthly reports rather than stumbling onto abandoned trial content. Leadership specifically wants a durable, organized structure for stored content that people can browse and reuse, separate from the throwaway exploration analysts do day to day. The analyst is weighing where this organization belongs. One area of SAP Analytics Cloud is the place where saved content is managed and arranged so it can be found and reused; other capabilities exist for quick ad-hoc exploration, for governed data entry, or for coordinating scheduled processes, none of which is about organizing stored deliverables. The analyst must direct the effort to the part of the environment intended for managing and organizing saved content so the governed reports become reliably discoverable.
Where should the analyst focus the effort to make the governed stored content reliably discoverable?

A. In the calendar, by scheduling recurring events that remind colleagues which governed monthly reports to open at each point in the cycle
B. In the files and content-management area, where saved content is organized and arranged so the governed reports can be reliably found and reused
C. In Data Analyzer, by saving a set of ad-hoc views that point colleagues toward the governed monthly reports whenever they explore the data
D. In the planning models, by adding versions and dimension members that describe each report so colleagues can trace where the governed content lives

Answer: B

Explanation:
The files and content-management area is where saved content in SAP Analytics Cloud is managed and arranged, so it is the right place to organize the governed reports for reliable discovery and reuse. Focusing the effort there directly matches leadership's request for a durable structure over stored deliverables.

Question: 7

A national healthcare network is building content in SAP Analytics Cloud for its quarterly board pack. The head of strategy wants a single curated deliverable that arranges narrative, charts, and tables into a laid-

out, reusable presentation the board reviews each quarter, with elements that can be filtered and formatted for a polished read. Separately, a small group of power users has asked for a highly interactive, scripted experience with custom controls and tailored behavior for a specialized operational console; that request is being scoped by a different team and is out of scope for the board pack. The data analyst assigned to the board pack must pick the object type that fits a curated, reusable, presentation-oriented deliverable built from the network's model, without over-reaching into the heavily customized, developer-style interactive build that the operational console would require. The analyst wants the standard, reusable presentation object rather than a specialized custom-interaction build.
Which object type should the analyst choose for the curated, reusable board-pack presentation?

A. A custom scripted analytic application with tailored controls, so the board pack gains specialized interactive behavior beyond a standard layout
B. A story, the curated and reusable presentation object that arranges charts and tables into a laid-out deliverable built on the network's model
C. Data Analyzer, so the board figures can be explored ad hoc during the meeting instead of arranged into a fixed presentation beforehand
D. A planning model, so the board pack can double as the surface where strategy figures are entered and versioned each quarter

Answer: B

Explanation:
A story is the standard curated, reusable presentation object in SAP Analytics Cloud, arranging narrative, charts, and tables into a laid-out deliverable built on the model. That matches a quarterly board pack that must be formatted, filtered, and reused, without stepping into specialized custom-interaction development.

Question: 8

A manufacturing group reviews its margin performance in a shared SAP Analytics Cloud story each month. While reading the current story, a regional controller notices that one product line's margin looks unexpectedly low and wants to flag it precisely, tying the remark to that specific figure so other reviewers see the concern in context when they open the same story. The controller is not trying to schedule a workflow, drive a sequence of planning tasks, or assign timed steps to a team; the need is simply to attach a contextual remark to the exact value under discussion so the conversation lives with the data. A data analyst is asked which SAP Analytics Cloud collaboration capability fits this. One capability coordinates processes over time with events and tasks; another lets reviewers leave contextual remarks tied to the content or to specific data points. The analyst must recommend the capability meant for lightweight, in-context feedback on a value, rather than the one built to orchestrate a scheduled process.
Which collaboration capability should the analyst recommend for tying a contextual remark to that specific figure?

A. Create a separate story filtered to that product line so the low margin stands alone, making the concern visible without attaching any remark

B. Export the story to a document and add the remark there so it can be circulated to reviewers alongside the margin figures outside the tool
C. Use the calendar to schedule a review process with events and tasks so the flagged margin is worked through as a coordinated set of timed steps
D. Use comments on the data point so the remark is tied to that specific value and other reviewers see the concern in context within the story

Answer: D

Explanation:
Comments in SAP Analytics Cloud let reviewers attach contextual remarks tied to the content or to a specific data point, which is exactly the lightweight in-context feedback the controller needs. The remark stays with the figure so others see the concern in context when they open the same story.

Question: 9

A mid-sized furniture retailer is starting its annual budgeting exercise in SAP Analytics Cloud. Cost-center owners across several regions must enter next year's expense figures directly into the system, work with defined versions of the budget, and have their entries governed by the dimensions and members the finance team maintains. A data analyst has been handed a flat file of last year's actuals exported from another system and is asked to set up the foundation that the cost-center owners will type their numbers into. The analyst is tempted to base the whole exercise directly on the imported flat file because it already holds the account and region breakdown everyone recognizes. However, the requirement is not just to view figures: owners must perform structured data entry, and finance needs governed dimensions and versions underpinning what they enter. The analyst must choose the right foundational object so that manual planning entry, versions, and a shared semantic structure are supported, rather than assembling the exercise on something that only carries raw rows.
On what foundational object should the analyst base the budgeting exercise so structured entry and versions are supported?

A. A planning model, so the exercise has governed dimensions, members, and versions that support the owners' manual data entry
B. The imported flat file used directly as the data source, since it already contains the account and region breakdown the owners recognize
C. A presentation story built on the flat file, so owners can read last year's actuals and enter next year's numbers alongside them
D. A Data Analyzer view of the actuals, so owners can locate their cost centers quickly and type the new figures against them there

Answer: A

Explanation:
Manual planning entry and versions in SAP Analytics Cloud are built on a planning model, which supplies the governed dimensions, members, and version handling the exercise requires. Basing the budget on a planning model gives cost-center owners a structured surface to enter figures against, exactly matching finance's need for a shared semantic structure.

Question: 10

A regional beverage distributor uses SAP Analytics Cloud for its reporting. During a Monday operations call, the supply-chain lead asks a data analyst a one-off question which three depots had the sharpest week-over-week drop in outbound orders, so the team can decide on the call whether to reroute stock today. The lead stresses that this is a throwaway look needed in the next few minutes, not something anyone will revisit, format, or share as a polished report. The analyst already has a suitable model available in the tenant that contains the outbound order figures. The analyst wants the fastest path to an answer that still lets them slice and re-slice the numbers live during the discussion, without spending time arranging charts, titles, or layout that no one will reuse afterward. Whatever the analyst opens should be purpose-built for immediate ad-hoc exploration of the model rather than for building durable, presentation-ready content. The goal is speed to insight for a disposable question, keeping the option open to pivot the view as follow-up questions come up on the call. Which SAP Analytics Cloud object should the analyst use to answer this disposable question fastest?

A. Export the model's data to a spreadsheet file and sort the depots there to find the sharpest drops before the call starts
B. Build a new story on the model and design charts and tables so the depot drops are laid out clearly for the operations call
C. Open Data Analyzer on the existing model to explore the depot figures ad hoc and re-slice them live as the discussion continues
D. Create a fresh planning model of the outbound orders so the depot figures can be explored and adjusted during the discussion

Answer: C

Explanation:
Data Analyzer is purpose-built for quick, ad-hoc exploration against an existing model, which is exactly the disposable, few-minutes look required. It lets the analyst slice and re-slice the depot figures live as follow-up questions arise, giving the fastest path to insight without building durable content.

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