

SAP

C_C4H320_34

SAP Certified Application Associate - SAP Commerce Cloud Business User



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Question: 1

What do you need to know about search profiles? Note. There are 2 correct answers to this question

- A. Search profiles can be configured in SmartEdit.
- B. A single search profile can have different configurations
- C. Search profiles are catalog aware.
- D. A search profile can contain only one boost rule

Answer: B,D

Question: 2

Which SAP solutions can be integrated with SAP Commerce Cloud, Integration Extension Pack? Note: There are 2 correct answers to this question

- A. SAP Emarsys
- B. SAP Customer Data Cloud
- C. SAP Qualtrics
- D. SAP Materials Management

Answer: A,B

Question: 3

You are editing an existing PriceRow. What information can you modify? Note: There are 3 correct answers to this question

- A. Date range
- B. Website
- C. Channel
- D. Scale
- E. Country

Answer: A,B,C

Question: 4

Which restriction types are available out of the box for page components? Note. There are 3 correct answers to this question

- A. Time Restriction
- B. Usergroup Restriction
- C. Country Restriction
- D. Regex Restriction
- E. Category Restriction

Answer: A,B,E

Question: 5

As a backend user, what can you do in Backoffice out of the box? Note: There are 3 correct answers to this question

- A. Switch to another user role. if available
- B. Change your password
- C. Choose a different pre-defined theme or create a custom theme
- D. Change the language of the backoffice UI
- E. Give feedback to the company

Answer: A,B,D

Question: 6

SAP Commerce Cloud includes the integration API module as one of the most important interfaces for data integration. What should you consider when you are planning to use the integration API module? Note: There are 2 correct answers to this question

- A. You can define the integration objects and their payloads for easy mapping in an OData application
- B. You can define the integration objects and their payloads for easy mapping in a SOAP application.
- C. You can configure the integration objects and they will become effective after a simplified redeployment of the server
- D. You can configure the integration objects in run time without restarting or recompiling the server.

Answer: A,D

Question: 7

What are the key modules and functionalities of Intelligent Selling Services for SAP Commerce Cloud? Note. There are 3 correct answers to this question

- A. Test and Reporting module to provide test and report functionality for comparing and validating merchandising efforts
- B. Segmentation module to associate customers to custom segments or user groups in SAP Commerce Cloud
- C. Foundation module to collect customer behavior data.
- D. Recommendation module to provide product recommendations based on machine learning or custom configuration
- E. Customer Recovery module to bring customers back based on abandoned shopping carts or browser sessions

Answer: B,D,E

Question: 8

What actions can you perform using the Advanced Edit mode of SmartEdit? Note. There are 2 correct answers to this question

- A. Personalize page content with customization segments
- B. Edit the content of shared content slots
- C. Convert shared content slots to non-shared content slots
- D. Roll back to a previous version of the page
- E. Essential Foundations

Answer: B,C

Question: 9

Which of the following might be involved in using multi-dimensional product variants to model an affiliation to five sports teams to a line of men's jerseys on your site?

- A. Create a Team Affiliation instance of VariantCategory in the Backoffice
- B. Define a Team Affiliation variant product attribute in your custom extensions -items.xml file
- C. Create a Team Affiliation bundle of product variants in the Product Cockpit
- D. Define a Team Affiliation variant classification attribute in the Backoffice

Answer: A

Question: 10

Which of the following might be involved in using multi-dimensional product variants to model an affiliation to five sports teams to a line of men's jerseys on your site?

- A. Data retention or deletion
- B. Order tracking
- C. Consent management
- D. Personal data reporting
- E. Breach notification

Answer: A,C,D

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