

Oracle

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Oracle B2C Service Integration and Development 2023 Implementation Professional



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Question: 1

What type of data can be retrieved using ROQL queries?

Response:

- A. Only data from the customer portal's local database
- B. Data from integrated systems and databases
- C. Data from social media platforms
- D. Data from external APIs

Answer: B

Question: 2

Which scripting language is commonly used for customer portal customizations?

Response:

- A. HTML
- B. CSS
- C. JavaScript
- D. SQL

Answer: C

Question: 3

Your client wants to create three themes: gold, silver, and bronze. Which three actions will allow the themes to be set dynamically through the URL?

Response:

- A. Create the `pre_page_render` hook.
- B. Create custom controller that will, among other things, call the `setTheme ()` method.
- C. Create custom widget that will, among other things, call the `setTheme ()` method.
- D. Create the `post_page_render` hook.
- E. Create themes in `mapping.php` by using the page tag.
- F. Create a custom model that will, among other things, call the `setTheme ()` method.
- G. Define themes in the template by using the page tag.

Answer: BFG

Question: 4

Identify two results of changing the MOD_cp_DEVELOPMENT_ENABLED configuration setting to no.
Response:

- A. It disables all customizations on the site and redirects end users to Reference Implementation.
- B. It disables access to Customer Portal files via WebDAV except for access to the assets folder.
- C. It disables access to Customer Portal files via WebDAV.
- D. It disables access to the Customer Portal Administration area.

Answer: BC

Question: 5

What is the benefit of implementing advanced security measures in customer portals?
Response:

- A. Improved website loading speed
- B. Enhanced user experience
- C. Increased customer acquisition
- D. Enhanced data protection and privacy

Answer: D

Question: 6

In which three ways can a user session end in the Oracle B2C Service customer portal?
Response:

- A. The user closes all browser instances associated with the session.
- B. The user opens another interface's customer portal on the same site.
- C. The user logs out of the customer portal admin panel.
- D. By default, the session expires in 15 minutes.
- E. The user logs out of the customer portal.

Answer: ABC

Question: 7

You notice that your mobile Customer Portal pages are not displaying in development mode. Identify the cause of the error.

Response:

- A. The login_required attribute of the Page metatag should be set to false.
- B. Cookies are required for Custom Portal.
- C. The post_page_render hook should set the user agent cookie.
- D. The pre_page_render hook Should Set the USER_AGENT cookie.
- E. A mobile page set mapping has not been enabled.

Answer: A

Question: 8

What are dynamic data-driven customizations in customer portals?

Response:

- A. Customizations that change the portal's appearance based on user preferences
- B. Customizations that utilize real-time data to provide personalized content and functionality
- C. Customizations that automate sales processes
- D. Customizations that optimize search engine rankings

Answer: B

Question: 9

Which of the following is a benefit of customizing the user interface (UI) of a customer portal?

Response:

- A. Streamlining internal workflows
- B. Increasing website traffic
- C. Enhancing the user experience
- D. Improving search engine optimization

Answer: C

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