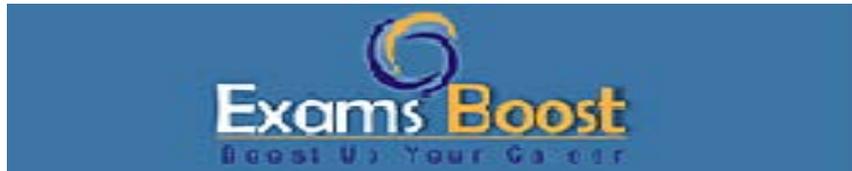


# ***IIBA***

***CPOA***

***IIBA Certificate in Product Ownership Analysis (CPOA)***



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## **Product Version**

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# Latest Version: 6.0

## Question: 1

A key difference between passive and active observation are the levels of:  
Response:

- A. alertness and perception used in viewing the customer.
- B. engagement and intervention used with the customer.
- C. qualitative information collected from customer interaction with the product.
- D. knowledge obtained about customer expectations for the product.

**Answer: B**

## Question: 2

At the end of the structured iteration planning session, the team affirms a shared commitment to the iteration goal that is:

Response:

- A. clearly understood, compelling, measurable.
- B. common, projectable, commendable.
- C. clear enough, trackable, acceptable.
- D. traceable, well understood, agreeable.

**Answer: A**

## Question: 3

How should stakeholder analysis be assessed as the work progresses?

Response:

- A. Ad hoc
- B. Retrospectively
- C. Sequentially
- D. Continually

**Answer: D**

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### Question: 4

A product ownership analysis (POA) practitioner uses experimentation in order to design a better:  
Response:

- A. test case.
- B. feature.
- C. schedule.
- D. product backlog.

**Answer: B**

### Question: 5

In which planning horizon does a product ownership analysis (POA) practitioner create product vision in collaboration with stakeholders?  
Response:

- A. Initiative level
- B. Strategy level
- C. Delivery level
- D. Planning level

**Answer: A**

### Question: 6

Which artefact serves as a blueprint for implementing the product strategy and describing the financial feasibility of the product being built?  
Response:

- A. Release plan
- B. Iteration plan
- C. Business model canvas
- D. Product roadmap

**Answer: C**

### Question: 7

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As part of the outcomes of product ownership analysis (POA), it is crucial to create a shared understanding of which deliverable?

Response:

- A. Solution option for build
- B. Strategic product vision
- C. Product backlog
- D. Solution option for design

**Answer: B**

### Question: 8

Utilizing technology to improve the team's efficiency:

Response:

- A. creates a faster turnaround.
- B. allows for better measurement of the product's value.
- C. creates a barrier between the product owner and the team.
- D. allows for better prioritization of features.

**Answer: A**

### Question: 9

From which perspective should the product ownership analysis (POA) practitioner assess a change?

Response:

- A. Strategy perspective
- B. Delivery process perspective
- C. Risk perspective
- D. Value perspective

**Answer: D**

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